

**Join us in saving them all.**



**‘No room’ should never be the answer.**



# Out of kennels. Out of options.

Across Wisconsin, shelters are at a breaking point.

Owner surrenders have increased nearly 20% since 2022.

In 2023, Wisconsin shelters took in 45,000+ cats and dogs — nearly 60% strays and 30%+ owner surrenders.



Imagine a terrified dog tied to a tree overnight because her owner had to move and no shelter could take her.

Or a litter of newborn kittens found under a porch — and every foster home already maxed out.

**What happens when there's no more room?**

Unfortunately we know all too well.

Animals suffer. Animals die.





## What's behind this surge?

One major factor is the ripple effect of the pandemic. During COVID-19, thousands of families adopted pets while spending more time at home. But as routines return to normal — and housing, economic, and veterinary costs rise — many find themselves unable to keep the animals they once loved.

Add in rising housing costs and evictions, pet restrictions, and higher veterinary expenses — and the result is a heartbreaking trend: **more animals needing help, and fewer places are equipped to give it.**

Our shelter has one of the highest save rates in the country. But we're rescuing more animals than ever — and we're running out of space.

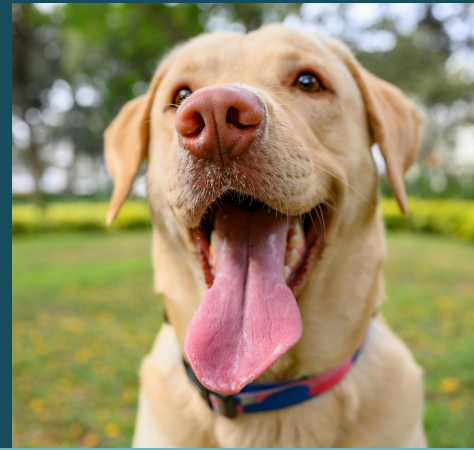
Our kennels are full. Foster homes are maxed out. Our clinic is running at capacity. We've done everything we can to stretch, adapt, and respond.

We can't continue to meet this growing need without expanding.

When there's no room, the next animal waits. Sometimes, they don't make it.

**This isn't a momentary spike.  
It's a new normal. And without expansion,  
animals who could be saved  
will be turned away.**

# What if 'yes' was always the answer?



**We've seen what happens when there isn't enough room. Now imagine what happens when there is — and when help starts the moment the call comes in.**

More than a building — it's a promise:  
“we will have room when an animal needs help.”

“Yes” means a place where:

- A stray dog brought in off the highway doesn't have to wait in a crate — he walks straight into a clean, warm kennel.
- A cat hit by a car receives surgery immediately, because there's room in the clinic.
- An abused animal is given safety right away, not passed between crowded shelters hoping one will have space.

**With your help,  
“Yes” can be our standard — every day.**



**Imagine living in a community where  
animals in need aren't just housed -  
they're welcomed.**

That's the future we believe in.  
And with your help, it's one we'll build together.







**Why us?**

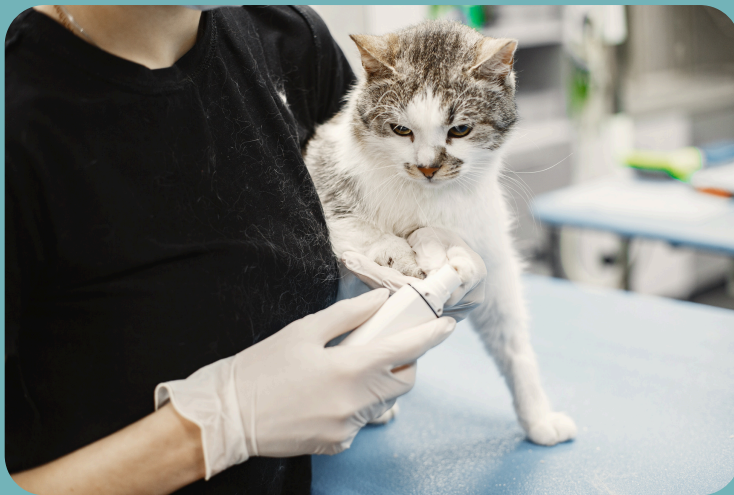
**We don't just house animals —  
we fight for them.**



We take the cases  
other shelters can't.

The injured strays.  
The abandoned litters.  
The cruelty victims no one knows  
what to do with.

And we give them something  
they've never had: a real chance.



We're more than a shelter.  
We're Green Bay's safety net.  
The place animals land when  
they have nowhere else to go.  
And every success story has  
your name on it.

And with your help, we  
can rise to meet this  
current crisis too.

**Thanks to donors like  
you, here's what we've  
accomplished together:**

- 1,200+ adoptions every year. That's more than three animals finding homes every single day.
- A 98% save rate — far above the national no-kill benchmark.
- 150 animals rescued from cruelty or neglect last year alone.
- 200+ lost pets reunited with their families through microchips and community networking and outreach.
- Hundreds treated in our on-site clinic, receiving life-saving surgeries, vaccines, and emergency care.
- A thriving foster network with dozens of active homes — giving animals comfort, space, and time to heal.



# The Plan: A Shelter That Says 'Yes' — Every Time

We've maxed out every inch - doubling kennels, converting offices into recovery rooms, and tapping every foster home we can find. The need has outgrown the building.

To keep saving lives - and ensure no animal is ever turned away for lack of space - we're launching a campaign to build a bigger, better shelter in Green Bay, designed from the ground up for healing, safety, and second chances.

## What we'll build:

- Add urgently needed kennel space — increase capacity by 50% to meet today's demand and tomorrow's growth ( $\approx$  insert est. animals/year).
- A fully equipped veterinary suite — treat emergencies on-site, cutting transfer delays by  $\sim X$  hours and reducing suffering.
- Dedicated quiet recovery rooms — trauma-informed spaces that improve health and adoptability.
- Flexible community rooms — adoption counseling, volunteer training, and foster coordination, serving  $\sim X$  families/yr.
- Low-stress design — natural light, ventilation, and sound control that lower fear and speed recovery.

## What it makes possible:

- Fewer waitlists; faster intakes — say "Yes" the moment the call comes.
- More animals saved —  $\sim X$  additional lives every year.
- Quicker paths to home — shorter stays, more adoptions, more reunions.
- Stronger community network — more trained fosters and volunteers supporting lifesaving work.





# This is a transformation - from a crowded shelter to a true animal-care campus.

## **\$250,000+ — Lead Naming**

Name the Veterinary Suite or Adoption Center where every treatment and reunion happens in your name.

## **\$100,000 — Kennel Wing Naming**

Underwrite a full wing of dog or cat kennels (~300 additional animals/year housed in your wing).

## **\$50,000 — Recovery Room Naming**

A quiet, trauma-informed room where animals heal after surgery or cruelty (~150 animals/year).

## **\$25,000 — Community Room Naming**

The space for adoption counseling, volunteer training, and foster coordination (hundreds of families served).

## **\$10,000 — Individual Kennel or Cat Room Naming**

Sponsor a dedicated space (~60 animals/year will rest in your room).

## **\$5,000 — Outdoor Play Yard Sponsorship**

Exercise and enrichment that speeds recovery and adoption.

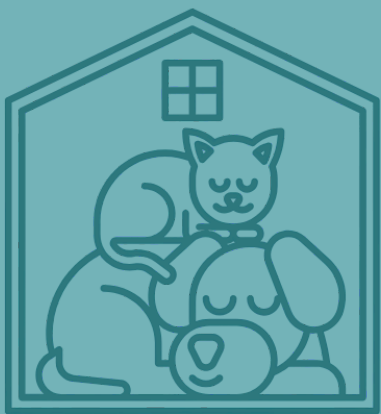
## **\$2,500 — Welcome Area Recognition**

Help create the warm first impression every visitor remembers.

**With your help, we'll build a shelter ready for today's challenges—  
and tomorrow's needs.**

**Care for every animal, every time.**

**Are you with us?**



**Sojourn Shelter**

Contact Information Here